

# Showa Advance Corporation



**COMPANY PROFILE**

# Business Overview



Showa Advance Corporation is a joint venture company between Showa Corporation of Japan and Power Crown Industrial Corporation.

Showa Advance Corporation is a 60% Japanese and 40% Filipino owned company.

In January 1998, Showa Advance started its operation by manufacturing moulded rubber parts and exporting mainly to Japan.

Mid-1998 Showa expanded its services to manufacture moulded rubber parts to local Japanese companies.

In April 2001 Showa has expanded its manufacturing process to utilize automated injection moulding machines to meet the demand and quantity.

In June 2003 Showa had received an ISO 9001:2000 Certification under Certification International

Late November 2005, Showa expanded its services to Thailand

In March 2006 Showa received an Environmental Management System Certification based on ISO 14001:2004 Standard and integrate with the existing Quality Management System.

In September 2008 Showa expanded its services to Jakarta Indonesia



# ● Company Policy



We, at Showa Advance Corporation are committed towards TOTAL CUSTOMER SATISFACTION by providing globally-competitive rubber products that consistently satisfy customer requirement for quality, cost and delivery with due regards to safety of employees and protection of environment.

## Certificate of Registration

*This is to certify that*

### Showa Advance Corporation

88 Juan Sumulong Extension corner Gen. Luna Street,  
Antipolo City, Rizal, Philippines

*operates a quality management system which has been assessed  
as conforming to*

**ISO 9001:2008**

*for the scope of activities*

**Development and manufacture of moulded rubber  
products.**

Cert. No: **CIP/3524IQ/05/12/688** Issue Date: **29 March 2010**

Valid until **01 March 2012** subject to adherence to the agreed ongoing audit programme,  
successful endorsement of certification following each audit and compliance with CI Regulations  
Date of original issue to ISO 9001:2000: 02 March 2006

Signed for and on behalf of

Managing Director



ISO 9001:2008  
Cert No:  
CIP/3524IQ/05/12/688



ACCREDITED  
QMS Certification Body  
Accreditation No. MSA-001

CERTIFICATION INTERNATIONAL PHILIPPINES, INC.  
Unit 601, One Magnificent Mile Building, San Miguel Ave.  
Ortigas Center, Pasig City, Metro Manila, Philippines 1605

*Note: This document is the property of Certification International  
Philippines, Inc. and must be returned when requested.*

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Signed for and on behalf of

Managing Director



ISO 14001:2004  
Cert No:  
CIP/3524IE/05/12/688



ACCREDITED  
EMS Certification Body  
Accreditation No. MSA-003

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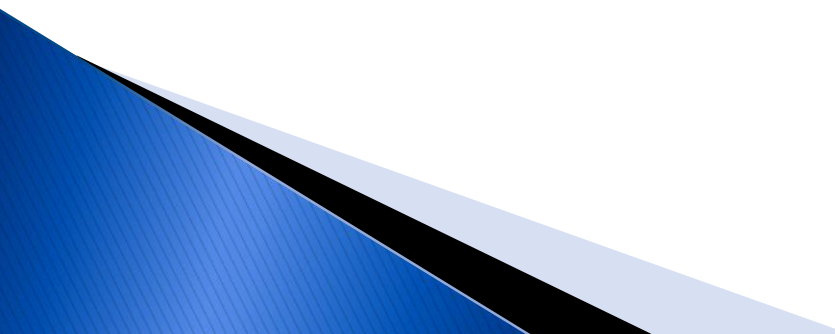
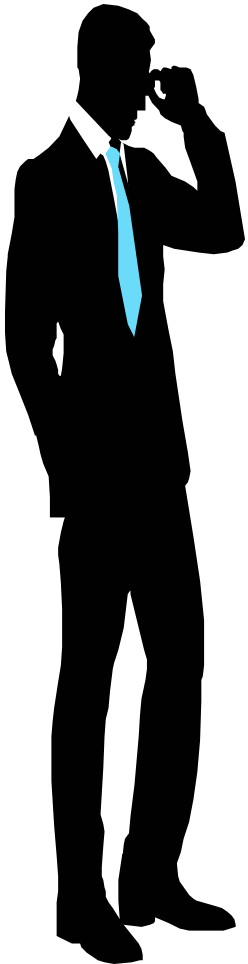


# Mission Statement



To meet this policy, Showa Advance Corporation will implement an environmental & Quality Management System that will;

- Ensure close working relationship with our customers and suppliers to fully understand their requirements and expectation.
- Develop a highly motivated, competent and satisfied workforce who shall actively participate in assuring the quality of our products and services and environmental protection.
- Provide a safe working environment and promote safety mindedness to all employees
- Improve continuously the productivity and quality of our products and services to maintain our profitability
- Reduce adverse impacts to our environment in compliance with the applicable laws and regulations
- We believe that our success is dependent on the initiative and cooperation of all employees, customers and suppliers
- We believe in the wisdom that there is a better ways of doing things.

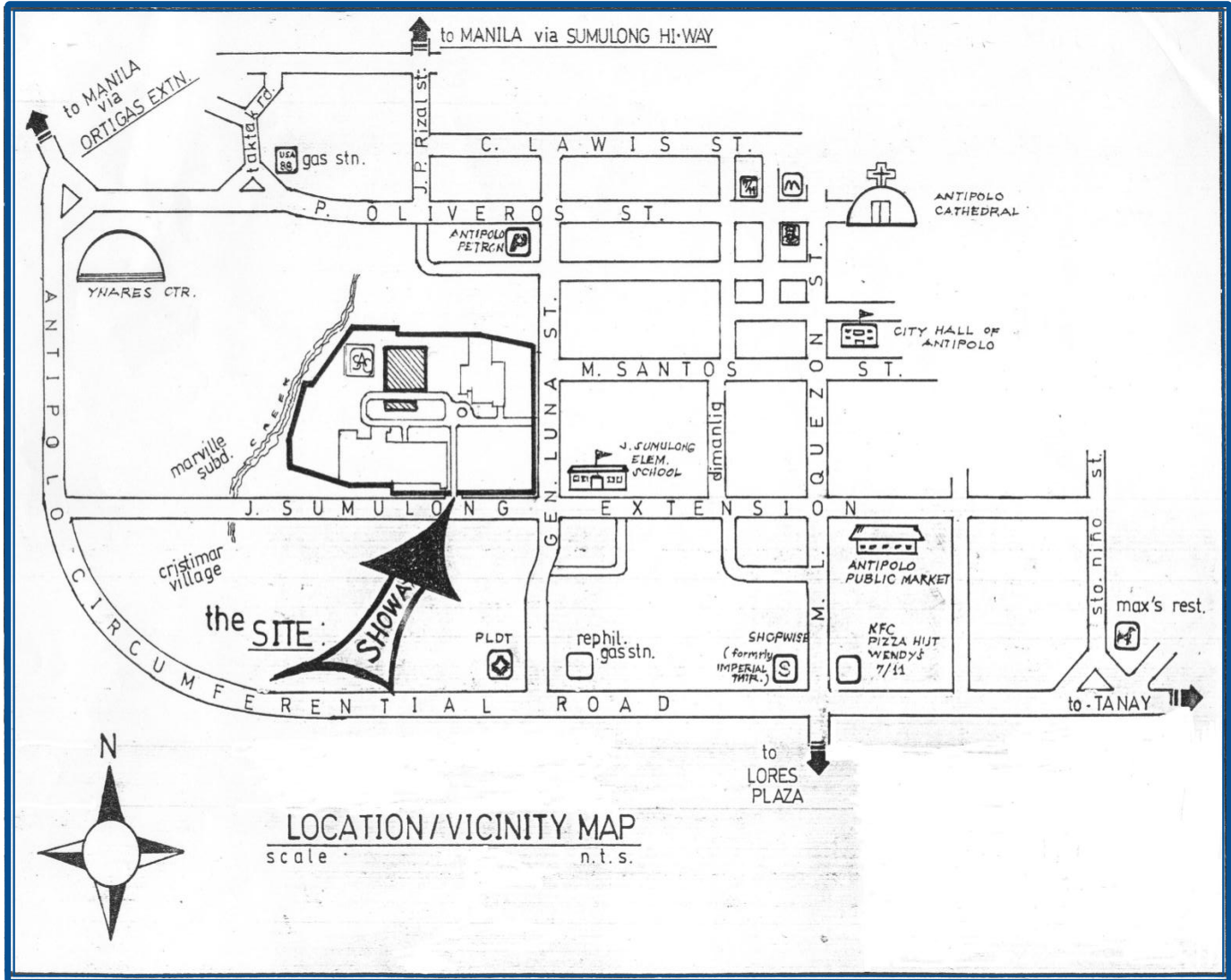


# Plant Location



## Address:

No. 88 Juan Sumulong Extension Corner General Luna Street,  
Antipolo City 1870 Philippines







# Contacts and Information



## Representative:

Chairman: Mr. Yoshiyuki Nakata  
President: Mr. Andrew Escolar  
General Manager: Mr. Johnny Miguel Chua

Paid-up Capital: Php12,200,000.00  
Number of Employees: 45 (as of May 2011)

Contact Numbers: (02) 697-4274  
(02) 696-0348  
(02) 695-1511

Fax Number: (02) 697-5231

## Email Address:

[showa\\_advance@pltdsl.net](mailto:showa_advance@pltdsl.net)



# ● Product Lines



- ▶ We Manufactured OEM (Original Equipment Manufacturer) of Moulded Rubber Products.
  
- ❖ Application
  - Appliances
  - Accessories
  - Automotive
  - Electronics and Telecommunications
  - Construction and Heavy Equipment
  - Industrial Machine / Equipment and various other machine parts





# Business Partners



**China**

**Japan**

**Thailand  
(Bangkok)**

**Philippines**

**Indonesia  
(Jakarta)**





# List of Machines



<u>Description</u>	<u>Quantity</u>
<b>Press and Injection Machines:</b>	
All Automatic Hydraulic Press Machine 100 tons	2 units
All Automatic Hydraulic Press Machine 150 tons	5 units
All Automatic Hydraulic Press Machine 200 tons	2 units
Vacuum Hydraulic Press Machine 150 tons	3 units
Vacuum Hydraulic Press Machine 200 tons	4 units
Injection Machine 78 tons	1 unit
Injection Machine 50 tons	1 unit
Injection Machine 35 tons	1 unit
Hydraulic Press Machine – 98 tons	1 unit
Hydraulic Press Machine – 70 tons	2 units
<b>Other various machine:</b>	
Electric Cutter Machines, 2 HP	3 units
Electric Heating Oven	3 units
Sand Blasting Machine	2 unit
Vacuum Defoaming Agitator	1 unit



# Measuring Instruments



## **QUALITY ASSURANCE MEASURING INSTRUMENTS**

<u>Description</u>	<u>Quantity</u>
MDR 2000 Rheometer	1 unit
Tensometer	1 unit
Specific Gravity Balance	1 unit
Abrasion Tester	1 unit
Compression Set	1 unit
Durometer (Hardness tester)	4 units
UV Light (ozone) Tester	1 unit
Rebound Resilience Tester	1 unit
Microscope	1 unit
Vernier Caliper – Digital	4 units



# ● Our Products

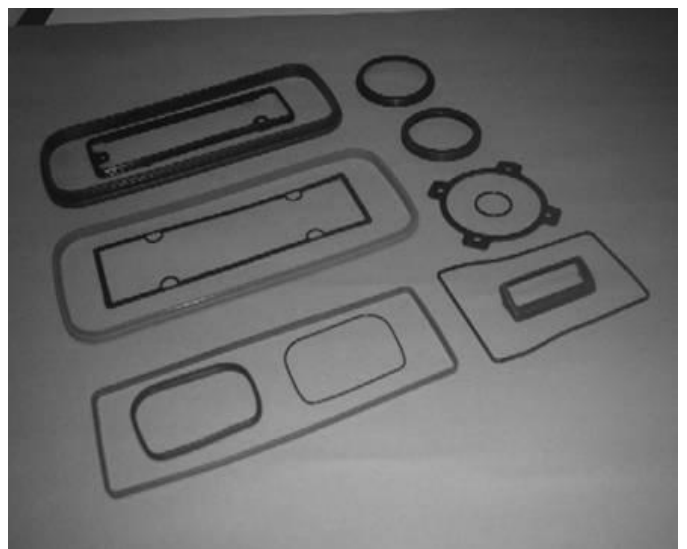
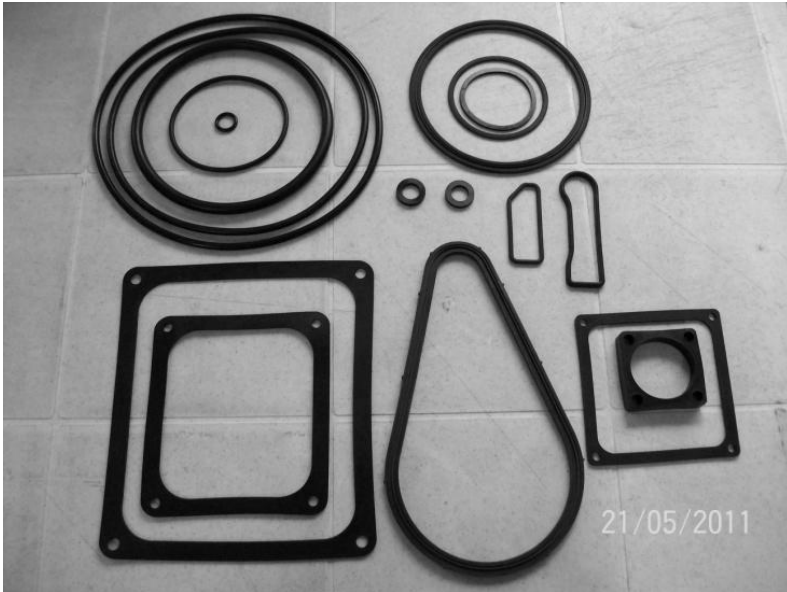
- Ear Piece, Ear Pads and other various electronics parts



# Our Products



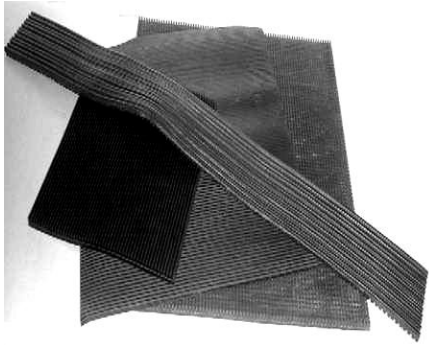
- O-rings, Gasket, Packing and Oil Seal



# Our Products



- Industrial parts and Construction Parts







# ● Our Products

## ➤ Grommets and Rubber Plugs



# ● Our Products



## ➤ Other Appliances Parts



# QC Flow Chart

